

'InspiRe' Study Tour

CLERMONT-FERRAND



un nouveau souffle pour nos mobilités



EKOOPŠTINA

11-12
MARCH
2026

10/03

Arrival of delegations and welcome at their hotel

Location: Kyriad City Center Hotel, 51 rue Bonnabaud, Clermont-Ferrand



DAY
1

11/03

9:00 a.m.

Depart from hotel and walk to bus

Location: Kyriad City Center Hotel - Lobby

9:30 a.m. - 10:00 a.m.

Meet and greet coffee and networking between participants & local stakeholders

Location: SMTC-AC New Headquarters

10:00 a.m. - 12:00 p.m.

Presentation of the **Clermont-Ferrand metropolitan area's sustainable mobility strategy**

> Focus on BRT, cycling plan, public space distribution

Location: SMTC-AC New Headquarters

Speaker: **Guillaume Astaix, SMTC Director General**

12:30 p.m. / Lunch

Location: 'Tamarinier'

2:30 p.m. - 5:00 p.m.

Field visit to the InspiRe project: 'Inspirational Bus Tour' (in a BRT vehicle)

Speakers: **Véronique Fleschmann, InspiRe Communications Manager**

Franck Machado, InspiRe Community Liaison Officer and Construction Mediator

Departure: SMTC-AC New Headquarters

7:30 p.m. / Dinner

Location: 'Victoire'



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EKOOPŠTINA

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DAY
2

12/03

9:30 a.m.

Depart from hotel and walk to tram

Location: Kyriad City Center Hotel - Lobby

10:30 a.m. - 12:00 p.m.

Guided tour

- T2C Control Center (Buses & Tram)
- Tram Maintenance Center
- P+R Facility

Location: Champratel (Control and Maintenance Center) & Brézet (P+R)

12:30 p.m. / Lunch

Location: 'Anatole'

2:00 p.m. - 4:00 p.m.

Guided tour of the Ginette Magnier T2C Bus Maintenance Center

Speakers: Richard Peyrin, T2C Director General

Franck Machado, InspiRe Community Liaison Officer and Construction Mediator

Location: Cournon d'Auvergne

4:30 p.m. to 6:00 p.m.

INMC Mobility Lab

Location: SMTAC-AC New Headquarters

8:00 p.m. / Dinner

Location: 'L'Odevie'



13/03

Departure of delegations

