



**Room to breathe,
opportunities to grow**

Invest in Pictou County, Nova Scotia

Pictou County, Nova Scotia, combines natural beauty with a thriving business environment. With a strong sense of community, growing cultural diversity, and access to major markets, the region supports entrepreneurship and sustainable growth.

Investing here means joining a collaborative community along the scenic Northumberland Strait, offering stunning landscapes and a high quality of life.

About the Region:



45,000+

inhabitants in
Pictou County



1.5 hour drive

to Nova Scotia's
capital city, Halifax



**1 hour
15 minute drive**

to Halifax
Stanfield
International
Airport



Borders the
Northumberland
Strait with the
warmest waters
north of the
Carolinas



Access to rail



1,083,983 +

inhabitants
province wide
(August 2024)



Transport Canada-
designated port, linking
Nova Scotia to the
world via the Gulf of St.
Lawrence

Quality of Life:

- Regional hospital with emergency site care
- Six public beaches
- State of the art Wellness Centre with two NHL sized ice surfaces, walking track, conference space, and YMCA aquatic, fitness and childcare centre
- Robust trail system for walking, hiking and/or biking
- Large municipal park with 565 acres of century-old coniferous trees, outdoor pool, splash pad, playground and other recreational activities
- Well established social supports, youth organizations, and recreation opportunities
- Religious/places of worship (mosque)

Workforce Potential:

- Home to a Nova Scotia Community College, including the Dr. Hamm Trades and Innovation Centre hosting 1,400 students between full and part-time
- Approximately 60km or a 40-minute drive to Saint Francis Xavier University (St.FX), a premier undergraduate education facility
- Strong support programs to hire international talent
- 11 universities within a 2-hour drive

Companies That Call Pictou County Home:

- Michelin Canada
- Empire Company Limited - Sobeys Inc. and Crombie REIT
- NS Health Authority
- J.J. MacKay Limited (MacKay Meters)
- MacGregors Industrial
- Carbon Run
- Advocate
- Velsoft
- I. Matheson & co.

Growth or Emerging Sectors:

- Manufacturing/Advanced Manufacturing - Modular Homes, Shipbuilding, Electrolysers, Green Steel
- Green Economy - Green Technology, Renewable Energy, Green Hydrogen Corridor, Wind Energy, Biofuels, Critical Minerals
- Ocean Economy - Aquaculture, Ocean Technology, Marine Electrification, Virtual Reality Software and Training

Your Host: Pictou County Partnership

The Pictou County Partnership is the primary economic development agency in the region, driving sustainable growth through collaboration. It connects organizations with vital resources and leads impactful economic development initiatives across Pictou County.

Support Available:

- Connections to municipal, provincial and local first nation leaders
- One-on-one navigation of programs that support hiring international talent
- Business concierge and succession planning
- Hot desk locations
- Introductions to business, entrepreneur and community leaders
- Location discovery support
- Conference, board room and meeting room availability

