



INTERNATIONAL NETWORK OF MICHELIN CITIES' BUSINESS ACCELERATOR



LEVERAGING INTERNATIONAL GROWTH



STEP 1

Identification of needs

1. Opportunity meeting: Host/Customer exchange, collaborators, networking and matchmaking with potential customers.

2. Possible financial support for the Market study, Compliance study, and Marketing plan.

3. Specific Research and Feedback.

STEP 2

Exploratory Journey

1. Business hosting for 4 to 10 days.

2. The itinerary focused on business opportunities and aspects specific to the market investigated (accounting, HR, taxation, business culture, Labor law, etc..) and Territory Appeal.

STEP 3

Temporary residence

1. Up to 5 months of business accommodation

2. Access to a business concierge.

3. Access to the basket of local services including applicable financial assistance*

** According to your objectives with regards to foreign capital attraction*

