

**General Assembly of the Network of Michelin Cities  
31st of May 2018 - Phi Center - Montreal - 09:00-14:00**

**08:45:** Arrival of participants (see list attached)

**09:00:** Opening of the General Assembly by Mr Jérôme Auslender, Deputy Mayor of Clermont-Ferrand, and Jean-Dominique Senard, CEO of the Michelin group.

- Overview film from the first meetings of the INMC in Clermont-Ferrand (2017)

1°) Evaluation of the 1st INMC meetings

**09:30:** Governance and functioning of the INMC

2°) Proposal for the articles of association and funding of the INMC (resources, amount of membership fees)

3°) Discussions about cooperation projects

**11:00:** Announcement of the host city and preparation for the next meetings of the INMC (Vitoria-Gasteiz - March 2019)

4°) Presentation of the city of Vitoria-Gasteiz (Spain) - Video

5°) Presentation of the provisional programme and themes of the next INMC meetings

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**Opening of the General Assembly by Mr Jérôme Auslender, Deputy Mayor of Clermont-Ferrand, and Jean-Dominique Senard, CEO of the Michelin group.**

- Overview film from the first meetings of the INMC in Clermont-Ferrand (2017)

**1°) Evaluation of the 1st meetings of the INMC (see copy of the slide show attached).**

Mr Jean-François Collin, Director of Higher Education and International Relations of the City of Clermont-Ferrand presented the evaluation of the 1st meetings of the INMC.

**2a) Proposal for the articles of association for the International Network of Michelin Cities (INMC)**

Mr Jérôme Auslender recalled that in accordance with the commitments made at the meeting of the mayors in Clermont-Ferrand, it was suggested that a non-profit association be created under French Law, whose registered office would be based in Clermont-Ferrand (France).

The proposed articles of association were sent to all of the cities that expressed an interest in the INMC.

Mr Jérôme Auslender read the different articles to the General Assembly.

Proposal to amend Article 2 at the request of Vitoria-Gasteiz (Spain) in order to align the objectives of the INMC with those of the United Nations regarding sustainable development.

Decision of the General Assembly: the proposal to amend Article 2 was adopted unanimously by the members present.

Proposal to amend Article 9 at the request of Vitoria-Gasteiz (Spain) and Bridgewater (Canada) in order to limit the number of members of the Executive Committee so that it would be more dynamic and operational.

After discussing this, it was suggested that the number of members of the Executive Committee be limited to 1/4 of the active members of the network.

Decision of the General Assembly: the proposal to amend the articles of association was adopted unanimously by the members present.

Proposal to amend Article 9-2 by the City of Clermont-Ferrand in order to specify that the Executive Committee will appoint 2 Vice-Chairs: 1) in charge of developing cooperation projects and 2) as Treasurer.

Decision of the General Assembly: the proposal to amend the articles of association was adopted unanimously by the members present.

The representative from Valladolid underlined the importance of Article 11 that provides for the creation of commissions or theme forums as this is conducive to the member cities of the INMC working together.

**Decision of the General Assembly: the articles of association of the International Network of Michelin Cities were adopted unanimously by the members present.**

## **2b) Funding proposal for the International Network of Michelin Cities**

After various simulations and studies of the methods for setting the amount of the membership fees (multi-criteria systems: demographics, level of development (GDP), budget, etc.) of national and international structures, the system of fees based on the single criterion of the demographics of each city seems to be, at this stage, the clearest and simplest to put into practice, to ensure current funding requirements.

Therefore, the system for the 45 cities that expressed an interest in participating in the INMC, classified by demographic categories, is as follows:



Demographic criterion	Amount of fees	Estimated number of cities
Category 1: > 500,000	€6,000	7
Category 2: 100,000 – 500,000	€4,000	18
Category 3: < 100,000	€1,000	20
Total		45

Category 1		Category 2		Category 3	
(U) Bangkok	Pop. 9,280,567	(U) Karlsruhe	Pop. 307,755	(U) Alessandria	Pop. 94,974
(U) Shenyang	Pop. 8,100,000	(U) Valladolid	Pop. 303,905	(U) Salford	Pop. 72,750
(U) Chennai	Pop. 6,221,782	(U) Vitoria-Gasteiz	Pop. 243,918	(U) Greenville (SC)	Pop. 61,397
(U) Guarulhos		(U) Shanghai (Changnin and Minhang Districts)	2429000	Kings County (NS)	Pop. 60,600
(U) Queretaro	Pop. 1,299,283	(U) Aberdeen	Pop. 228,420	Oyem	Pop. 60,000
(U) Louisville (KY)	Pop. 801,940	(U) Oviedo	Pop. 221,870	(U) Zalău	Pop. 56,202
(U) Gometz	Pop. 609,893	(U) Ota	Pop. 213,942	(U) Cuneo	Pop. 55,714
	Pop. 535,229	(U) Phrapradaeng	198849	Bad Kreuznach	Pop. 43,730
		(U) Almeria	Pop. 188,810	(U) Homburg	Pop. 42,806
		(U) Braga	Pop. 181,494	Pirot	Pop. 38,432
		(U) Olsztyn	Pop. 175,843	(U) Spartanburg (SC)	Pop. 37,013
		(U) Montreal (QC)	1704694	Itatila	Pop. 28,852
		(U) Dundee	Pop. 156,561	(U) Anderson (SC)	Pop. 25,514
		(U) Regensburg	Pop. 142,292	Mauldin (SC)	Pop. 24,823
		Resende	Pop. 122,068	(U) Ardmore (OK)	Pop. 24,535
		(U) Clermont-Ferrand	Pop. 141,398	Laserte-Oris	Pop. 18,024
		(U) Nyiregyhaza	Pop. 117,597	Lexington (SC)	Pop. 14,387
		(U) Norman (OK)	Pop. 110,925	Davydovo	10694
				(U) Bridgewater (NS)	8532
				Aranda	8016

**Decision of the General Assembly: the funding plan and the amount of the membership fees for the International Network of Michelin Cities for 2019 were unanimously adopted by the members present.**

**3°) Discussions about cooperation projects (see copy of the slide show attached)**

**4°) Presentation of the city of Vitoria-Gasteiz (Spain)**

As presiding chair, Mr Jérôme Auslender congratulated Mr Gorka Urtaran, Mayor of the city of Vitoria-Gasteiz, which was selected by the members of the INMC (66% of votes) to host the next meetings at the end of March 2019.

He then handed over to Gorka Urtaran, who thanked the members of the INMC, before a video presentation of the city of Vitoria-Gasteiz.

The representatives of the city of Guarulhos (Brazil) congratulated the city of Vitoria-Gasteiz.

They announced that they would be delighted to take part in the next meetings and that they would like Guarulhos to host the INMC meetings in 2021.

Jérôme Auslender replied that this would be quite possible but at this stage, it would be difficult to make a definite decision without giving other cities the chance to bid.

Also, he suggested that the General Assembly express a wish that the meetings of the INMC in 2021 take place in Guarulhos (Brazil).

**Decision of the General Assembly: the wish that the 2021 INMC meetings be held in Guarulhos (Brazil) was unanimously adopted by the members present.**

**5°) Presentation of the provisional programme and themes of the next meetings**

Mr Gorka Urtaran, Mayor of Vitoria-Gasteiz, presented a proposed programme and theme for the next meetings of the International Network of Michelin Cities, that will take place from the 27th to the 29th of March 2019 in Vitoria-Gasteiz (Spain).

The proposed theme for these meetings would be sustainable urban development centred around three pillars of sustainable development: Economic, Social and Environmental.



Following this presentation, the participants had the opportunity to discuss the content of this proposal:

**Guarulhos (Brazil):**

1- underlined the importance of undertaking action and regretted the lack of information shared between the cities. It would be important to know their strengths, projects and economic data.

Requested that the contacts of the cities be available.

*Jérôme Auslender specified that this exchange of information between the members of the network is the purpose of the collaborative platform, dedicated to the INMC, which is under development.*

2- indicated that the participation of private companies (5 to 10) is required at the next conference for the sharing of commercial information and discussions.

*Jean-François Collin pointed out the funding problem for the participation of private companies.*

*Guarulhos suggested that companies should ensure their own funding and work in parallel.*

*Jérôme Auslender suggested that each delegation should decide the function and sector of its participants.*

3 - the city is currently changing its public lighting stock and is working on developing a bicycle plan and suggested working with the French Development Agency on mobility rather than water management.

**Norman (United States/Oklahoma):** agrees with Guarulhos and suggested that universities participate in the next conference, which would enable the development of student exchanges, in addition to joint research programmes with private companies for internships.

Norman presented its project with Rio and UCA, which aims to strengthen international networks.

The University of Oklahoma will go to Rio at the end of August and will meet Guarulhos. It has numerous exchanges with Brazil (60 students go each year).

**Valladolid (Spain):**

1- also found it important for companies to participate with communities to share expertise; but also to separate these meetings from commercial operations, to find the happy medium by only inviting technical experts from companies, then once the network is properly consolidated, commercial operations may take place so that the initial aim of the network is not compromised.

2- proposed that working groups be organised and offered to conduct a workshop on the circular economy. The key element in the circular economy is to find added value that can be shared and can benefit all stakeholders. Valladolid has already worked on a circular economy plan and obtained subsidies and will send us a working plan that we will pass on to the cities.

#### **Bridgewater (Canada/Nova Scotia)**

1- explained that sharing expertise with Chennai (India) and the possibility of adapting their energy transition plan to the size of a city like Chennai made a big national impact in the press and promoted their city.

2- Suggested that the outline and the themes for the next conference be sent to all the cities so that each one can share their ideas with the network.

**5) Bad-Kreuznach (Germany)** explained that the 4 German cities in the network (Bad-Kreuznach, Homburg, Karlsruhe and Regensburg) met to work on a mobility plan led by Karlsruhe.

The next meeting of the four cities will take place in September. An overview of the work could be presented in Vitoria.

**6) Montreal (Canada) is currently studying** the issue of 50,000 packets being delivered by Amazon in a city centre that is already very congested and is considering sharing solutions for small delivery vehicles.

#### **Actions and follow-up of the General Assembly**

-Vitoria will send its proposal for the planning of the conference to be sent to the cities.

- Valladolid will send its Circular Economy working plan and has offered to lead a working group on this theme in addition to sustainable mobility.

- Guarulhos is interested by the EVAN project, the AFD mobility project, the NORMAN university project and the Valladolid mobility working group.

Its representatives are also available to lead working groups on industrial zones and industry 4.0.

- Montreal will send its working proposal for sharing small delivery vehicles.



### Cities present at the General Assembly

**8 COUNTRIES - 10 CITIES - 25 PARTICIPANTS**

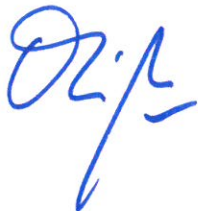
CANADA	BRIDGEWATER	DAVID MITCHELL – Maire	
	MONTREAL	Luc Couillard – Transport Intelligent	Marie DAIGLE DE LA FONTAINE – RI – Ville Montreal
			Guillaume LONGCHAMPS – Planification Transports -Ville Montreal
ESPAGNE	VITORIA-GASTEIZ	Gorka URTARAN - Maire	Nerea MELGOSA – Développement Economique – emploi
	VALLADOLID	Jesus GOMEZ – Directeur Développement Economique et innovation	
ALLEMAGNE	BAD-KREUZNACH	Heike KASTER-MEURER – Maire	Benedikt BLANZ – Urbanisme
THAILANDE	PHRAPRADAENG	Prasert VACHIRAKHUANHAN – Maire	Gunchanoke VACHIRAKHUANHAN – Secrétaire
JAPON	MAEBASHI	Yasuo UEKI-Vice-Président CCI Maebashi et Association Franco-Japonaise de Gunma	Masahiko ASAI -Vice-président Conseil municipal Maebashi
		Koki UMEZU -Directeur de l'Association Franco-Japonaise de Gunma	Shinobu HITAGAKI -Responsable promotion touristique CCI Maebashi
BRESIL	GUARULHOS	Gustavo HENRIC COSTA – Maire	Rodrigo BARROS – Secrétaire Développement économique, technologie, innovation
USA	NORMAN	Suzette GRILLOT – Doyenne Faculté Etudes Internationales	
FRANCE	CLERMONT-FERRAND	Jérôme AUSLENDER– Adjoint au Maire Relations Internationales	Jean-François COLLIN – Directeur Relations Internationales
			Hélène LUCCHESI – Développement International

Name : BIANCHI

First name : Olivier

Title : Co-President

Date and signature : 20 FEV. 2019



Name : URTARAN AGUIRRE

First name : Gorka

Title : Co-President

Date and signature : 13 FEV. 2019

