

**GENERAL ASSEMBLY OF THE INTERNATIONAL NETWORK OF MICHELIN CITIES (INMC)  
28TH MARCH 2019 - PALACIO DE CONGRESOS EUROPA  
VITORIA-GASTEIZ (SPAIN)**

Agenda:

- 1- Update on the creation of the International Network of Michelin Cities association (INMC),
- 2- Update on financing (resources, membership fees, etc.) of the INMC,
- 3- Election of the Executive Committee,
- 4- Presentation of the collaborative platform,
- 5- Discussions about cooperative projects,
- 6- Preparation of the next INMC meetings,
- 7- Miscellaneous questions.

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The General Assembly started at 16:30 with introductions and a presentation from each of the representatives of the member cities of the network (see list of participants).

The participants were then informed of the proxies given to Mr. Olivier BIANCHI, co-chair of the INMC, by the cities of Ardmore (OK, USA), Lexington (SC, USA) and Mauldin (SC, USA).

**1-** Mr. Olivier BIANCHI, co-chair of the INMC, outlined the history of the INMC and the decision to establish a non-profit association under French law.

He also recalled the main provisions of the articles of association, drafted in accordance with the decisions taken at the previous preparatory meetings and general assemblies.

Once approved, the INMC articles of association will be submitted to the Prefecture of Clermont-Ferrand.

**Decision of the General Assembly:** The creation of the INMC association and the articles of association were adopted unanimously by the members present or represented.

**2- Financing:**

To finance its activities, and in particular, the organisation of its biennial meetings, the association adopted a system of membership fees based on the populations of the member cities.

This system, already presented at the Montreal General Assembly in 2018, has been sent to all cities.

Following the reminder about the membership fee system, a certain number of cities (Aranda de Duero, Bad Kreuznach, Karlsruhe, etc.) informed the assembly of the need for a vote in their city councils to formalise their INMC membership and authorise the payment of the membership fee.

After various questions, Mr. Olivier BIANCHI confirmed the flexibility that must prevail in both the design and operation of the association, but pointed out the virtuous nature of membership and payment of the membership fee to the other members.

He pointed out the three-way financing of the meetings (1/3 by the host city, 1/3 by the city of Clermont-Ferrand and 1/3 by the INMC through membership fees).

Thus, he requested an annual overview of memberships and membership fees and proposed:

- to set the deadline for membership and payment of the membership fee for the 31st July 2019,
- to draw up a joint deliberation in principle that can serve as a model for the deliberations taken by cities to join the INMC.

Following the interventions of Bad Kreuznach, for whom the question of membership is not necessarily financial but political and the city of Anderson, who proposed the adoption of a motion to clarify the question of membership or not and its consequences, it was proposed that the following motion be adopted:

"The absence of membership does not permanently block participation in INMC activities. Each situation shall be observed with goodwill, taking into account the political, even electoral consequences of the cities in question.

In the event that a city is not up to date with its membership fee, but would like to take part in an event organised by the INMC, a specific financial contribution will be required to cover the organisation, accommodation and catering costs of the event.

Finally, a deliberation framework/model will be proposed by the General Secretariat and sent to each of the cities to facilitate their membership process."

**Decision of the General Assembly:** Proposals and motions adopted unanimously.

### **3- Election of the Executive Committee:**

Co-chair: Clermont-Ferrand (France) and Vitoria-Gasteiz (Spain) until the appointment of the next host city of the 2021 meeting, who will then be co-chair.

Vice-chair, Treasurer: Bridgewater (Canada)

Vice-chair in charge of cooperation: Vitoria-Gasteiz (Spain)

Members: Anderson (SC, USA), Valladolid and Aranda de Duero (Spain), Bad Kreuznach (Germany), Santiago de Querétaro (Mexico).

**Decision of the General Assembly:** The 8 members of the Executive Committee were elected unanimously.

### **4- Presentation of the collaborative platform:**

This platform, which can be accessed from the INMC website ([www.INMC21.com](http://www.INMC21.com)) will enable members to discuss and work on projects and collaborations undertaken.

A collaborative working group has been created for each workshop organised during the 2<sup>nd</sup> INMC meetings.

### **5- Update on collaborations:**

Jean-François COLLIN presented the projects of which the General Secretariat has been informed. Each city is able to add to the information transmitted.



Jérôme AUSLENDER (Clermont-Ferrand, FR) pointed out that for university exchanges, the plan is to work on mobility and to mobilise public/private partnerships in connection with local ecosystems and Michelin.

Paul DENNET (Salford, UK) stressed the importance of cooperation in the cultural and artistic fields. In addition to economic and environmental cooperation, artistic cooperation has a real impact on the social and creative sector.

Finally, Gorka URTARAN (Spain) insisted on the need to continue and develop the projects and collaborations that Vitoria-Gasteiz will be monitoring.

He also proposed that each city appoint a RIVM contact person, through the following motion: "each city will appoint an administrative or technical contact person for the monitoring and continuity of projects within the INMC framework."

Decision of the General Assembly: Motion adopted unanimously.

A letter will be sent to each mayor to get the name and contact details of an INMC contact person for each city.

#### 6- Next meetings:

Mr. Olivier BIANCHI informed the General Assembly that two cities (Guarulhos in Brazil and Santiago de Querétaro in Mexico) have applied to host the next INMC meetings in 2021, and gave the floor to the representatives from both cities to present their bid.

Rodrigo BARROS (Guarulhos, Brazil) then took the floor and presented the following points:

- Question about the role of Michelin, absent from the meeting of mayors but heavily involved last year in Montreal?
- Commitment to the INMC. When the new municipal team took office, Guarulhos was a member of 10 networks, today this participation has been reduced to 3 networks. It is not just about participation, but also commitment to the network.
- Proposal to reduce the number of topics dealt with by the INMC from 6 or 7 to 3 core topics such as economics, academia and research.
- Bid in 2017 for Guarulhos to host the 2019 meetings, but did not succeed and, due to the electoral schedule, wishes to withdraw its bid for 2021.

Several answers were given following these questions and comments:

- Mr. Olivier BIANCHI pointed out that the INMC was indeed a network of cities and that this question has been clear since the beginning, with Michelin being a "guide and facilitator" but in no way a co-organiser.

On the other hand, the purpose of the network is not to organise meetings solely with economic participants, but why not think about the composition of the delegations, whose representatives may be made up of 1/3 from local authorities, 1/3 from the innovation and research sectors and 1/3 from the economic sector.

- Peter MUTTART (King's County, Canada) added that Michelin is "a friend of our community and our network, who allowed us to use its name. But neither Michelin, nor us, want it to be involved in any other way with the network."

With regard to the reduction of topics, he thought that given the reactions and feedback received, that the diversity of members and topics of the INMC was one of its major assets and advantages.

- Gorka URTARAN (Spain) talked about relations with Michelin, recalling that from the beginning, it was very clear that the INMC and Michelin were two very different things.
- For David MITCHELL (Bridgewater, Canada), the INMC and the meetings that are organised every two years must not be linked to electoral cycles because, as is the case with other major projects, this is a long-term project.

The meeting continued with the confirmation of the bid from Santiago de Querétaro (Mexico) to host the next meetings of the INMC in 2021.

Consequently, Mr. Olivier BIANCHI proposed the following schedule to appoint the next host city in 2021:

- Deadline for bids set for the 30th April 2019
- An online vote will be held mid-June and the cities will have 15 days to vote.

Decision of the General Assembly: Schedule adopted unanimously.

7- Miscellaneous questions:

Following the proposal to take part in the next edition of Movin'on, the World Summit on Sustainable Mobility, organised by Michelin from the 4th to the 6th June 2019 in Montreal and which will be attended by a delegation from Clermont-Ferrand led by Olivier Bianchi, an invitation will be sent by Michelin to each of the INMC member cities.

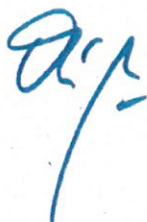
The General Assembly ended at 18:50.

Name : BIANCHI

First Name : Olivier

Title : Co-President

Date and signature :



Name : URTARAN AGUIRRE

First Name : Gorka

Title : Co-President

Date and signature :

