

**4<sup>th</sup> INMC CONFERENCE 2024**  
**Anderson, South Carolina, USA**  
**April 16-18<sup>th</sup>, 2024**

**« Drivers of Economic Development »**

***Encouraging innovation and creativity to take the lead in  
the transition to sustainable development.***

**DRAFT PROGRAM - [www.inmcanandersonusa.com](http://www.inmcanandersonusa.com)**

**Monday, April 15<sup>th</sup>** - All day :Arrival of the delegations  
Evening : Welcome Event with officials and Anderson community.

**Tuesday, April 16<sup>th</sup>**

Morning : **Opening Ceremony**- Keynote speaker Richard Florida, global economist « The rise of the creative class ».

Afternoon :Thematic Labs - Breakout Sessions

- **Mobility for All and Renewable Energy** – latest innovations and best practices in the realm of mobility guided by John Houseal of Houseal Lavigne Associates.
- **Sustainable Development Goals** – Application of Sustainable Development Goals in public policies. Keynote speeches from INMC city experts.

Evening: Arts and Culture Reception featuring artist Brian Rutenberg.

**Wednesday, April 17<sup>th</sup>** - All day : Field Trip Tours and Site Visits

- **Tri-County Technical College** – Automotive workforce development site visit and curriculum overview featuring academic partnerships with Michelin and Bosch.
- **CU-ICAR** – Tour Clemson University-International Center for Automotive Research
- **Clemson University Sports and Health Facilities** – Top of US institutions in state-of-the-art sports health programming.

**Thursday, April 18<sup>th</sup>**

Morning : Thematic Labs - Breakout Sessions – Mayor’s meeting

- **Corridor of Incubators** – Softlanding partnership between INMC incubators designed to open up on international markets. South Carolina Department of Commerce : Facillitating International Business.
- **Gender Equity** – How to reach economic equity – barriers and solutions will be explored by international experts.
- **Mayor’s meeting**

Afternoon : INMC Start-Up Award / Closing Ceremony

- **Launch of INMC Start-Up Award** - Bringing innovative INMC Start-ups together to boost and work in synergy with the Corridor of Incubators.
- **Arts & Culture** – Mobility and Residency of artists and tour of Anderson Museum
- **Student Presentations** from Thematic Lab Cohorts
- **Closing ceremony**
  - ✓ Announcement of the next host city 2026
  - ✓ Prize-Giving to the Start-Up winner

**Friday, April 19<sup>th</sup>** - Departure of the delegations - OPTIONAL/ Tours of Anderson area