

3rd conference 15th- 17th March 2022 Santiago de Querétaro Mexico





DECLARATION OF THE MICHELIN CITIES IN FAVOR OF CLIMATE NEUTRALITY

Our planet cannot wait any longer. It is on the edge. We must act more decisively and with greater speed. For many years, we have been behind schedule since the first declarations in favor of Climate such as the Bruntland report on our common future or the Rio Summit in 1992. Since then, 30 years of many words but few actions.

The Covid-19 pandemic may be a great opportunity to reverse this trend: Numerous cities worldwide are involved in this fight against climate change as they seek climate neutrality in different ways.

The aim of our network is to develop public and private partnerships (Sustainable Development Goal n°17) as a stimulus for innovation in public policies based on the cooperation among approximately 30 of our cities. Innovation, cooperation and audacity are completely necessary to achieve the goal of becoming climate neutral cities.

Our cities are in the forefront of innovation, quality public services and economic competitiveness. This achievement is due to the work of all the local actors, numerous local corporations, collaboration between the public and private sector, and, especially, the commitment of citizens. This is the first message that we want to convey: achieving climate neutral cities requires a global agreement and goals shared by the entire society, companies, institutions and political agents.

In 2015 at COP 21 in Paris, 3,000 mayors of the planet signed our commitment not to increase the average temperature of the planet by more than 1.5°C in this century, along with the promise to reduce greenhouse gas emissions in our cities.

In our cities, we have a commitment in the fight against climate change. And the work has begun to pay off.

However, we cannot be complacent. Cities have a major responsibility. We occupy 3% of the planet's surface but according to UN Habitat data, we are responsible for about 70% of CO₂ emissions and 80% of global energy consumption.

We still have a long way to go in order to become carbon neutral cities. For this reason, we want to be actively involved in the common task to combat climate change. That is our next goal: to achieve climate neutrality for our cities by 2030.

To this end, the signatory cities undertake to act in the following areas related to the three main sources of emissions in cities, such as mobility, energy and residential sectors:

- The stimulation of growth in industrial production and clean manufacturing by promoting the renewable energy industry.
- The development of new and enhanced public services, such as cleaning, waste treatment, urban lighting and the maintenance of green infrastructures.
- The development of a tax environment and sustainable financing based on social and environmental responsibility.
- The revision of the transport systems and urban mobility in order to reduce the emissions from public and private transport. In particular by promoting the use of non polluting public transport and the use of bicycles and pedestrian trips.
- Work on the development of sustainable electricity generation systems.
- The implementation of clean, renewable energy sources with "zero emissions" in the city's streets and buildings as well as supporting this use in our industry and economic sectors.
- Urban refurbishment and rehabilitation based on sustainability criteria, promoting the adaptation of the existing buildings.

- The development with the agriculture and forestry sector of new solutions for sustainable agricultural production which make it possible to reduce the emission of greenhouse gases, by developing agricultural practices which enhance the health of soils as well as promote sustainable forest exploitation.
- Encourage a sustainable and healthy food model, by supporting Km0 food production projects with low energy and water consumption as well as implementing initiatives to reduce food waste.
- Consolidate and build green infrastructures which make it possible to compensate the city
 's ecological foodprint.
- The development of digital capacities and competencies of our citizens and local stakeholders for climate action.
- The development of circular dimension in urban policies for sustainable consumption and production.

Olivier BIANCHI

Santiago de Querétaro, 17th of March, 2022

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