



# INTERNATIONAL NETWORK OF MICHELIN CITIES' BUSINESS ACCELERATOR



## LEVERAGING INTERNATIONAL GROWTH



### STEP 1

#### Identification of needs

1. Opportunity meeting: Host/Customer exchange, collaborators, networking and matchmaking with potential customers.

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2. Possible financial support for Market study, Compliance study, and Marketing plan.

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3. Specific Research and Feedback.

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### STEP 2

#### Exploratory Journey

1. Business hosting for 4 to 10 days.

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2. Itinerary focused on business opportunities and aspects specific to the market investigated (accounting, HR, taxation, business culture, Labor law, etc..) and Territory Appeal.

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### STEP 3

#### Temporary residence

1. Up to 5 months of business accommodation

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2. Access to a business concierge.

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3. Access to the basket of local services including applicable financial assistance\*

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*\* According to your objectives with regards to foreign capital attraction*

